

Sociology

08 Media and Technology

MCQ

Author: OpenStax College

Published 2015

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1. Sociology 08 Media and Technology MCQ

- 8.1 Technology Today
- 8.2 Media and Technology in Society
- 8.3 Global Implications
- 8.4 Theoretical Perspectives on Media and Technology

4. Chapter: 8.1 Technology Today

1. 8.1 Technology Today Questions

4.1.1. Jerome is able to use the internet to select reliable sources for h...

Author: OpenStax College

Jerome is able to use the internet to select reliable sources for his research paper, but Charlie just copies large pieces of web pages and pastes them into his paper. Jerome has _____ while Charlie does not.

Please choose only one answer:

- a functional perspective
- the knowledge gap
- e-readiness
- a digital divide

Check the answer of this question online at [QuizOver.com](http://www.quizover.com):

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4.1.2. The _____ can be directly attributed to the digital divide, beca...

Author: OpenStax College

The _____ can be directly attributed to the digital divide, because differential ability to access the internet leads directly to a differential ability to use the knowledge found on the internet.

Please choose only one answer:

- digital divide
- knowledge gap
- feminist perspective
- e-gap

Check the answer of this question online at QuizOver.com:

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4.1.3. The fact that your cell phone is using outdated technology within a...

Author: OpenStax College

The fact that your cell phone is using outdated technology within a year or two of purchase is an example of _____.

Please choose only one answer:

- the conflict perspective
- conspicuous consumption
- media
- planned obsolescence

Check the answer of this question online at [QuizOver.com](http://www.quizover.com):

Question: [The fact that your cell phone is using OpenStax College Sociology](#)

Flashcards:

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4.1.4. The history of technology began _____.

Author: OpenStax College

The history of technology began _____.

Please choose only one answer:

- in the early stages of human societies
- with the invention of the computer
- during the Renaissance
- during the 19th century

Check the answer of this question online at QuizOver.com:

Question: [The history of technology began . OpenStax College Sociology 08 Quest](#)

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4. Chapter: 8.2 Media and Technology in Society

1. 8.2 Media and Technology in Society Questions

4.1.1. When it comes to technology, media, and society, which of the follo...

Author: OpenStax College

When it comes to technology, media, and society, which of the following is true?

Please choose only one answer:

- Media influences technology, but not society.
- Technology created media, but society has nothing to do with these.
- Technology, media, and society are bound and cannot be separated.
- Society influences media but is not connected to technology.

Check the answer of this question online at QuizOver.com:

Question: [When it comes to technology media and OpenStax College Sociology](#)

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4.1.2. If the U.S. Patent Office were to issue a patent for a new type of ...

Author: OpenStax College

If the U.S. Patent Office were to issue a patent for a new type of tomato that tastes like a jellybean, it would be issuing a _____ patent?

Please choose only one answer:

- utility patent
- plant patent
- design patent
- The U.S. Patent Office does not issue a patent for plants.

Check the answer of this question online at QuizOver.com:

Question: [If the U.S. Patent Office were to issue OpenStax College Sociology](#)

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4.1.3. Which of the following is the primary component of the evolutionary...

Author: OpenStax College

Which of the following is the primary component of the evolutionary model of technological change?

Please choose only one answer:

- Technology should not be subject to patenting.
- Technology and the media evolve together.
- Technology can be traced back to the early stages of human society.
- A breakthrough in one form of technology leads to a number of variations, and technological developments.

Check the answer of this question online at QuizOver.com:

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4.1.4. Which of the following is not a form of new media?

Author: OpenStax College

Which of the following is not a form of new media?

Please choose only one answer:

- The cable television program Dexter
- Wikipedia
- Facebook
- A cooking blog written by Rachel Ray

Check the answer of this question online at QuizOver.com:

Question: [Which of the following is not a form of OpenStax College Sociology](#)

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4.1.5. Research regarding video game violence suggests that _____.

Author: OpenStax College

Research regarding video game violence suggests that _____.

Please choose only one answer:

- boys who play violent video games become more aggressive, but girls do not
- girls who play violent video games become more aggressive, but boys do not
- violent video games have no connection to aggressive behavior
- violent video games lead to an increase in aggressive thought and behavior

Check the answer of this question online at QuizOver.com:

Question: [Research regarding video game violence OpenStax College Sociology](#)

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4.1.6. Comic books, Wikipedia, MTV, and a commercial for Coca-Cola are all...

Author: OpenStax College

Comic books, Wikipedia, MTV, and a commercial for Coca-Cola are all examples of:

Please choose only one answer:

- media
- symbolic interaction perspective
- e-readiness
- the digital divide

Check the answer of this question online at QuizOver.com:

Question: [Comic books Wikipedia MTV and a commercial OpenStax College Sociology](#)

Flashcards:

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4. Chapter: 8.3 Global Implications

1. 8.3 Global Implications Questions

4.1.1. When Japanese scientists develop a new vaccine for swine flu and of...

Author: OpenStax College

When Japanese scientists develop a new vaccine for swine flu and offer that technology to American pharmaceutical companies, _____ has taken place.

Please choose only one answer:

- media globalization
- technological diffusion
- monetizing
- planned obsolescence

Check the answer of this question online at QuizOver.com:

Question: [When Japanese scientists develop a new OpenStax College Sociology](#)

Flashcards:

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4.1.2. In the mid-90s, the U.S. government grew concerned that Microsoft w...

Author: OpenStax College

In the mid-90s, the U.S. government grew concerned that Microsoft was a _____, exercising disproportionate control over the available choices and prices of computers.

Please choose only one answer:

- monopoly
- conglomerate
- functionalism
- technological globalization

Check the answer of this question online at QuizOver.com:

Question: [In the mid-90s the U.S. government grew OpenStax College Sociology](#)

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4.1.3. The movie Babel featured an international cast and was filmed on lo...

Author: OpenStax College

The movie Babel featured an international cast and was filmed on location in various nations. When it screened in theaters worldwide, it introduced a number of ideas and philosophies about crosscultural connections. This might be an example of:

Please choose only one answer:

- technology
- conglomerating
- symbolic interaction
- media globalization

Check the answer of this question online at QuizOver.com:

Question: [The movie Babel featured an international OpenStax College Sociology](#)

Flashcards:

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4.1.4. Which of the following is not a risk of media globalization?

Author: OpenStax College

Which of the following is not a risk of media globalization?

Please choose only one answer:

- The creation of cultural and ideological biases
- The creation of local monopolies
- The risk of cultural imperialism
- The loss of local culture

Check the answer of this question online at QuizOver.com:

Question: [Which of the following is not a risk of OpenStax College Sociology](#)

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4.1.5. The government of _____ blocks citizens' access to popular new...

Author: OpenStax College

The government of _____ blocks citizens' access to popular new media sites like Facebook, YouTube, and Twitter.

Please choose only one answer:

- China
- India
- Afghanistan
- Australia

Check the answer of this question online at QuizOver.com:

Question: [The government of blocks citizens' access OpenStax College Sociology](#)

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4. Chapter: 8.4 Theoretical Perspectives on Media and Technology

1. 8.4 Theoretical Perspectives on Media and Technology Questions

4.1.1. A parent secretly monitoring the babysitter through the use of GPS,...

Author: OpenStax College

A parent secretly monitoring the babysitter through the use of GPS, site blocker, and nanny cam is a good example of:

Please choose only one answer:

- the social construction of reality
- technophilia
- a neo-Luddite
- panoptic surveillance

Check the answer of this question online at QuizOver.com:

Question: [A parent secretly monitoring the babysitter OpenStax College Sociology](#)

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4.1.2. The use of Facebook to create an online persona by only posting ima...

Author: OpenStax College

The use of Facebook to create an online persona by only posting images that match your ideal self exemplifies the _____ that can occur in forms of new media.

Please choose only one answer:

- social construction of reality
- cyberfeminism
- market segmentation
- referencing

Check the answer of this question online at QuizOver.com:

Question: [The use of Facebook to create an online OpenStax College Sociology](#)

Flashcards:

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Interactive Question:

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4.1.3. _____ tend to be more pro-technology, while _____ view techno...

Author: OpenStax College

_____ tend to be more pro-technology, while _____ view technology as a symbol of the coldness of modern life.

Please choose only one answer:

- Luddites; technophiles
- technophiles; Luddites
- cyberfeminists; technophiles
- liberal feminists; conflict theorists

Check the answer of this question online at QuizOver.com:

Question: [tend to be more pro-technology while view OpenStax College Sociology](#)

Flashcards:

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Interactive Question:

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4.1.4. When it comes to media and technology, a functionalist would focus on:

Author: OpenStax College

When it comes to media and technology, a functionalist would focus on:

Please choose only one answer:

- the symbols created and reproduced by the media
- the association of technology and technological skill with men
- the way that various forms of media socialize users
- the digital divide between the technological haves and have-nots

Check the answer of this question online at QuizOver.com:

Question: [When it comes to media and technology a OpenStax College Sociology](#)

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4.1.5. When all media sources report a simplified version of the environme...

Author: OpenStax College

When all media sources report a simplified version of the environmental impact of hydraulic fracturing, with no effort to convey the hard science and complicated statistical data behind the story, _____ is probably occurring.

Please choose only one answer:

- gatekeeping
- the digital divide
- technophilia
- market segmentation

Check the answer of this question online at QuizOver.com:

Question: [When all media sources report a simplified OpenStax College Sociology](#)

Flashcards:

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