

# Liberal Studies

# Journalism

# Midterm

Author: Sheila Lopez

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## 4. Chapter: Journalism Midterm

### 1. Journalism Midterm Questions

#### 4.1.1. What was the name of the first newspaper ever published?

Author: Sheila Lopez

What was the name of the first newspaper ever published?

Please choose only one answer:

- Boston New-Letter
- Publick Occurences
- Chicago Defender
- New York Weekly Journal

Check the answer of this question online at QuizOver.com:

Question: [What was the name of the first newspaper Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-was-the-name-of-the-first-newspaper-sheila-lopez-journal?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-was-the-name-of-the-first-newspaper-sheila-lopez-journal?pdf=1505>

#### 4.1.2. A newspaper that prints false, malicious, and seditious information...

Author: Sheila Lopez

A newspaper that prints false, malicious, and seditious information is guilty of what offense?

Please choose only one answer:

- libel
- yellow journalism
- slander
- muckracking

Check the answer of this question online at QuizOver.com:

Question: [A newspaper that prints false malicious and Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-a-newspaper-that-prints-false-malicious-and-sheila-lopez-jour?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-a-newspaper-that-prints-false-malicious-and-sheila-lopez-jour?pdf=1505>

### 4.1.3. When did the first television broadcast take place?

Author: Sheila Lopez

When did the first television broadcast take place?

Please choose only one answer:

- 1940
- 1960
- 1954
- 1930

Check the answer of this question online at QuizOver.com:

Question: [When did the first television broadcast take Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-when-did-the-first-television-broadcast-take-sheila-lopez-jou?pdf=1505>

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#### 4.1.4. Which of the following guarantees freedom of the press in the Unite...

Author: Sheila Lopez

Which of the following guarantees freedom of the press in the United States?

Please choose only one answer:

- First Amendment of the Constitution
- Libel
- Boston Transcript
- Chicago Defender

Check the answer of this question online at QuizOver.com:

Question: [Which of the following guarantees freedom Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-of-the-following-guarantees-freedom-sheila-lopez-journa?pdf=1505>

Interactive Question:

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#### 4.1.5. Who was Cornelia Walker?

Author: Sheila Lopez

Who was Cornelia Walker?

Please choose only one answer:

- Editor-in-chief of New York Times
- New York Journal's publisher
- Editor of the Boston Transcript
- First female writer

Check the answer of this question online at QuizOver.com:

Question: [Who was Cornelia Walker Sheila Lopez Journalism Midterm Quest](#)

Flashcards:

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#### 4.1.6. In colonial America, with what offence were newspapers charges when...

Author: Sheila Lopez

In colonial America, with what offence were newspapers charges when they criticized the government , even if their criticism were true?

Please choose only one answer:

- libel
- sedition
- jargon
- muckracking

Check the answer of this question online at QuizOver.com:

Question: [In colonial America with what offence were Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-in-colonial-america-with-what-offence-were-sheila-lopez-journ?pdf=1505>

Interactive Question:

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#### 4.1.7. What is another name for unethical, irresponsible hoaxes, screaming...

Author: Sheila Lopez

What is another name for unethical, irresponsible hoaxes, screaming headlines, frauds, and self promotion?

Please choose only one answer:

- in loco parentis
- yellow journalism
- sensationalism
- news bureau

Check the answer of this question online at QuizOver.com:

Question: [What is another name for unethical irresponsible Sheila Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-another-name-for-unethical-irresponsible-sheila-journ?pdf=1505>

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#### 4.1.8. What principle was established through the case of John Peter Zenger?

Author: Sheila Lopez

What principle was established through the case of John Peter Zenger?

Please choose only one answer:

- the greater the truth, the greater the libel
- truth is not libel
- identify sources clearly
- never plagiarize, always attribute

Check the answer of this question online at QuizOver.com:

Question: [What principle was established through the Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-principle-was-established-through-the-sheila-lopez-journ?pdf=1505>

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#### 4.1.9. Which of the following operates outside of, but sometimes cooperate...

Author: Sheila Lopez

Which of the following operates outside of, but sometimes cooperates with, traditional news media?

Please choose only one answer:

- business journalism
- community journalism
- defense journalism
- citizen journalism

Check the answer of this question online at QuizOver.com:

Question: [Which of the following operates outside of Sheila Lopez Journalism](#)

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<http://www.quizover.com/flashcards/question-which-of-the-following-operates-outside-of-sheila-lopez-journ?pdf=1505>

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#### 4.1.10. What do the following pertain to?

news judgment

knowledge of gra...

Author: Sheila Lopez

What do the following pertain to?

news judgment

knowledge of grammar and style

ability to report and write original stories

ability to edit photos

ability to learn new technologies

Please choose only one answer:

- journalism ethics code
- principles of journalism
- factor of digital journalism
- abilities for journalists

Check the answer of this question online at QuizOver.com:

Question: [What do the following pertain to news judgment Sheila Journalism](#)

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#### 4.1.11. what percent of factual information on the internet originates from...

Author: Sheila Lopez

what percent of factual information on the internet originates from traditional news outlets?

Please choose only one answer:

- 85
- 75
- 60
- 52

Check the answer of this question online at QuizOver.com:

Question: [what percent of factual information on the Sheila Lopez Journalism](#)

Flashcards:

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Interactive Question:

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#### 4.1.12. What is the ability to inspire belief or trust?

Author: Sheila Lopez

What is the ability to inspire belief or trust?

Please choose only one answer:

- credibility
- objectivity
- slander
- libel

Check the answer of this question online at QuizOver.com:

Question: [What is the ability to inspire belief or Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-the-ability-to-inspire-belief-or-sheila-lopez-journal?pdf=1505>

Interactive Question:

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#### 4.1.13. What is the reason for journalists being objective?

Author: Sheila Lopez

What is the reason for journalists being objective?

Please choose only one answer:

- they want to express their feelings
- to be honest, fair and neutral
- they want to have good ones
- to be accurate

Check the answer of this question online at QuizOver.com:

Question: [What is the reason for journalists being Sheila Lopez Journalism](#)

Flashcards:

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#### 4.1.14. What is one defense against libel?

Author: Sheila Lopez

What is one defense against libel?

Please choose only one answer:

- plagiarism offense
- admission of error
- lawsuit
- journalism code of ethics

Check the answer of this question online at QuizOver.com:

Question: [What is one defense against libel Sheila Lopez Journalism Midterm](#)

Flashcards:

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#### 4.1.15. Why are journalists viewed as arrogant and rude?

Author: Sheila Lopez

Why are journalists viewed as arrogant and rude?

Please choose only one answer:

- because the media is large
- insensitivity to minority groups
- false information published in the newspaper
- photographs of people in grief stricken moments

Check the answer of this question online at QuizOver.com:

Question: [Why are journalists viewed as arrogant and Sheila Lopez Journalism](#)

Flashcards:

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#### 4.1.16. What function is used to cover the government?

Author: Sheila Lopez

What function is used to cover the government?

Please choose only one answer:

- sentry function
- agenda-setting function
- political function
- governmental classified function

Check the answer of this question online at QuizOver.com:

Question: [What function is used to cover the government Sheila Journalism Quest](#)

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#### 4.1.17. Why should journalists be ready for an accusation of libel?

Author: Sheila Lopez

Why should journalists be ready for an accusation of libel?

Please choose only one answer:

- libel laws are complex and changeable
- jury enjoy civil cases
- lots of lying occurs
- judge and jury bribery

Check the answer of this question online at QuizOver.com:

Question: [Why should journalists be ready for an Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-why-should-journalists-be-ready-for-an-sheila-lopez-journalis?pdf=1505>

Interactive Question:

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#### 4.1.18. Of the many journalist functions that the press covers, which offer...

Author: Sheila Lopez

Of the many journalist functions that the press covers, which offers more, in terms of funding, to the newspaper?

Please choose only one answer:

- economic
- political
- market place
- sentry

Check the answer of this question online at QuizOver.com:

Question: [Of the many journalist functions that the Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-of-the-many-journalist-functions-that-the-sheila-lopez-journa?pdf=1505>

Interactive Question:

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#### 4.1.19. Which of the following media sources has applicable formats to scho...

Author: Sheila Lopez

Which of the following media sources has applicable formats to school news?

Please choose only one answer:

- newspaper
- radio
- televison
- all of the above

Check the answer of this question online at QuizOver.com:

Question: [Which of the following media sources has Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-of-the-following-media-sources-has-sheila-lopez-journal?pdf=1505>

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#### 4.1.20. Which is not ethically expected from a journalist?

Author: Sheila Lopez

Which is not ethically expected from a journalist?

Please choose only one answer:

- honesety
- entertainment
- credibility
- both A and C

Check the answer of this question online at QuizOver.com:

Question: [Which is not ethically expected from a Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-is-not-ethically-expected-from-a-sheila-lopez-journalis?pdf=1505>

Interactive Question:

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4.1.21. The truth behind a journalist's writing must be \_\_\_\_ percent correct.

Author: Sheila Lopez

The truth behind a journalist's writing must be \_\_\_\_ percent correct.

Please choose only one answer:

- at least 75
- 99
- 90
- 100

Check the answer of this question online at QuizOver.com:

Question: [The truth behind a journalist's writing must Sheila Lopez Journalism](#)

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#### 4.1.22. In subjects about sex and crime, one must execute the stories...

Author: Sheila Lopez

In subjects about sex and crime, one must execute the stories...

Please choose only one answer:

- cautiously
- without worry
- frantically
- with truth

Check the answer of this question online at QuizOver.com:

Question: [In subjects about sex and crime one must Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-in-subjects-about-sex-and-crime-one-must-sheila-lopez-journa?pdf=1505>

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#### 4.1.23. What is used to eliminate people who don't belong in a desired surv...

Author: Sheila Lopez

What is used to eliminate people who don't belong in a desired survey population?

Please choose only one answer:

- localization
- elimination question
- your judgement
- filter question

Check the answer of this question online at QuizOver.com:

Question: [What is used to eliminate people who don't Sheila Lopez Journalism](#)

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#### 4.1.24. Which element of news explains higher reader interest in local events?

Author: Sheila Lopez

Which element of news explains higher reader interest in local events?

Please choose only one answer:

- timeliness
- conflict
- proximity
- prominence

Check the answer of this question online at QuizOver.com:

Question: [Which element of news explains higher reader Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-element-of-news-explains-higher-reader-sheila-lopez-jou?pdf=1505>

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#### 4.1.25. What describes the importance of a news event?

Author: Sheila Lopez

What describes the importance of a news event?

Please choose only one answer:

- timeliness
- consequence
- prominence
- conflict

Check the answer of this question online at QuizOver.com:

Question: [What describes the importance of a news Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-describes-the-importance-of-a-news-sheila-lopez-journali?pdf=1505>

Interactive Question:

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#### 4.1.26. The Governor of Pennsylvania is newsworthy, a school teacher in Wr...

Author: Sheila Lopez

The Governor of Pennsylvania is newsworthy, a school teacher in Wrightsville is not. What accounts for the governor's newsworthiness?

Please choose only one answer:

- consequence
- conflict
- prominence
- proximity

Check the answer of this question online at [QuizOver.com](http://www.quizover.com):

Question: [The Governor of Pennsylvania is newsworthy Sheila Lopez Journalism](#)

Flashcards:

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Interactive Question:

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4.1.27. What is the name of the good sense a reporter uses to determine whi...

Author: Sheila Lopez

What is the name of the good sense a reporter uses to determine which details to include in a story?

Please choose only one answer:

- news judgment
- human interest
- brainstorming
- timeliness

Check the answer of this question online at QuizOver.com:

Question: [What is the name of the good sense a reporter Sheila Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-the-name-of-the-good-sense-a-reporter-sheila-journali?pdf=1505>

Interactive Question:

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#### 4.1.28. Which element of news accounts for an abundance of wedding and high...

Author: Sheila Lopez

Which element of news accounts for an abundance of wedding and high school prom stories in May and June?

Please choose only one answer:

- conflict
- prominence
- proximity
- timeliness

Check the answer of this question online at QuizOver.com:

Question: [Which element of news accounts for an Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-element-of-news-accounts-for-an-sheila-lopez-journalism?pdf=1505>

Interactive Question:

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#### 4.1.29. Which of the following elements was not a factor in the shift of ne...

Author: Sheila Lopez

Which of the following elements was not a factor in the shift of news away from government and social issues?

Please choose only one answer:

- declining literacy
- need for higher TV ratings
- higher standard of living
- lack of interest among young readers

Check the answer of this question online at QuizOver.com:

Question: [Which of the following elements was not a Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-of-the-following-elements-was-not-a-sheila-lopez-journa?pdf=1505>

Interactive Question:

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4.1.30. What elements of news do the following subjects have in common: war...

Author: Sheila Lopez

What elements of news do the following subjects have in common: wars, football games, elections?

Please choose only one answer:

- proximity
- consequence
- conflict
- timeliness

Check the answer of this question online at QuizOver.com:

Question: [What elements of news do the following Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-elements-of-news-do-the-following-sheila-lopez-journalis?pdf=1505>

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#### 4.1.31. What element of news accounts for reader interest in a story about ...

Author: Sheila Lopez

What element of news accounts for reader interest in a story about a man who wins a hotdog eating contest?

Please choose only one answer:

- human interest
- editorial
- lead
- advance

Check the answer of this question online at QuizOver.com:

Question: [What element of news accounts for reader Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-element-of-news-accounts-for-reader-sheila-lopez-journal?pdf=1505>

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#### 4.1.32. What is the name given to obtaining numerous ideas in a short span ...

Author: Sheila Lopez

What is the name given to obtaining numerous ideas in a short span of time?

Please choose only one answer:

- judgement
- proximity
- timeliness
- brainstorming

Check the answer of this question online at QuizOver.com:

Question: [What is the name given to obtaining numerous Sheila Lopez Journalism](#)

Flashcards:

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#### 4.1.33. What have new way of organization improved?

Author: Sheila Lopez

What have new way of organization improved?

Please choose only one answer:

- writing
- coverage
- newspapers
- publishing

Check the answer of this question online at QuizOver.com:

Question: [What have new way of organization improved Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-have-new-way-of-organization-improved-sheila-lopez-journ?pdf=1505>

Interactive Question:

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#### 4.1.34. Who are usually the publisher of the school?

Author: Sheila Lopez

Who are usually the publisher of the school?

Please choose only one answer:

- general reporter
- beat reporter
- managing editors
- tax payers of the district

Check the answer of this question online at QuizOver.com:

Question: [Who are usually the publisher of the school Sheila Lopez Journalism](#)

Flashcards:

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#### 4.1.35. What is the job of most department heads?

Author: Sheila Lopez

What is the job of most department heads?

Please choose only one answer:

- news operation
- printing the articles
- publishing the newspaper
- distributing the paper to the distributors

Check the answer of this question online at QuizOver.com:

Question: [What is the job of most department heads Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-the-job-of-most-department-heads-sheila-lopez-journal?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-is-the-job-of-most-department-heads-sheila-lopez-journal?pdf=1505>



#### 4.1.36. What is another name subeditor?

Author: Sheila Lopez

What is another name subeditor?

Please choose only one answer:

- news editor
- adviser
- assignment editor
- assistant editor

Check the answer of this question online at QuizOver.com:

Question: [What is another name subeditor Sheila Lopez Journalism Midterm Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-another-name-subeditor-sheila-lopez-journalism-midter?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-is-another-name-subeditor-sheila-lopez-journalism-midter?pdf=1505>

#### 4.1.37. What forced journalists to take a new look at what they do?

Author: Sheila Lopez

What forced journalists to take a new look at what they do?

Please choose only one answer:

- lack of audience
- explosion of options
- yellow journalism
- future book

Check the answer of this question online at QuizOver.com:

Question: [What forced journalists to take a new look Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-forced-journalists-to-take-a-new-look-sheila-lopez-journ?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-forced-journalists-to-take-a-new-look-sheila-lopez-journ?pdf=1505>

#### 4.1.38. what should the newspapers the school district puts out be about?

Author: Sheila Lopez

what should the newspapers the school district puts out be about?

Please choose only one answer:

- the school
- the students
- the nation
- the district

Check the answer of this question online at QuizOver.com:

Question: [what should the newspapers the school district Sheila Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-should-the-newspapers-the-school-district-sheila-journal?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-should-the-newspapers-the-school-district-sheila-journal?pdf=1505>

#### 4.1.39. Who is the eyes and ears of the newspaper staff?

Author: Sheila Lopez

Who is the eyes and ears of the newspaper staff?

Please choose only one answer:

- advisers
- editors
- publishers
- reporters

Check the answer of this question online at QuizOver.com:

Question: [Who is the eyes and ears of the newspaper Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-who-is-the-eyes-and-ears-of-the-newspaper-sheila-lopez-journa?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-who-is-the-eyes-and-ears-of-the-newspaper-sheila-lopez-journa?pdf=1505>

#### 4.1.40. What makes an efficient news-gathering operation?

Author: Sheila Lopez

What makes an efficient news-gathering operation?

Please choose only one answer:

- tips and sources
- false an low quality materuak
- accurate and high quality materal
- none on the above

Check the answer of this question online at QuizOver.com:

Question: [What makes an efficient news-gathering Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-makes-an-efficient-news-gathering-sheila-lopez-journalis?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-makes-an-efficient-news-gathering-sheila-lopez-journalis?pdf=1505>

4.1.41. The \_\_\_\_\_ step in getting readying for an interview is knowing whom...

Author: Sheila Lopez

The \_\_\_\_\_ step in getting readying for an interview is knowing whom to ask.

Please choose only one answer:

- first
- second
- third
- last

Check the answer of this question online at QuizOver.com:

Question: [The step in getting readying for an interview Sheila Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-the-step-in-getting-readying-for-an-interview-sheila-journali?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-the-step-in-getting-readying-for-an-interview-sheila-journali?pdf=1505>

4.1.42. In an interview, it is important to note how a question is \_\_\_?

Author: Sheila Lopez

In an interview, it is important to note how a question is \_\_\_?

Please choose only one answer:

- asked
- answered
- avoided
- all of the above

Check the answer of this question online at QuizOver.com:

Question: [In an interview it is important to note how Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-in-an-interview-it-is-important-to-note-how-sheila-lopez-jour?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-in-an-interview-it-is-important-to-note-how-sheila-lopez-jour?pdf=1505>

#### 4.1.43. The proper way to approach an interview is:

Author: Sheila Lopez

The proper way to approach an interview is:

Please choose only one answer:

- formally and friendly
- condescending and casual
- rude and arrogant
- formally and arrogant

Check the answer of this question online at QuizOver.com:

Question: [The proper way to approach an interview is Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-the-proper-way-to-approach-an-interview-is-sheila-lopez-journ?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-the-proper-way-to-approach-an-interview-is-sheila-lopez-journ?pdf=1505>



#### 4.1.44. The proper way to approach an interview is:

Author: Sheila Lopez

The proper way to approach an interview is:

Please choose only one answer:

- formally and friendly
- condescending and casual
- rude and arrogant
- formally and arrogant

Check the answer of this question online at QuizOver.com:

Question: [The proper way to approach an interview is Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-the-proper-way-to-approach-an-interview-is-sheila-lop-3869184?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-the-proper-way-to-approach-an-interview-is-sheila-lop-3869184?pdf=1505>

4.1.45. Nowadays there is a small but discernible trend toward using \_\_\_\_ as...

Author: Sheila Lopez

Nowadays there is a small but discernible trend toward using \_\_\_\_ as an interview tool.

Please choose only one answer:

- phones
- notebooks
- recording machines
- the internet

Check the answer of this question online at QuizOver.com:

Question: [Nowadays there is a small but discernible Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-nowadays-there-is-a-small-but-discernible-sheila-lopez-journa?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-nowadays-there-is-a-small-but-discernible-sheila-lopez-journa?pdf=1505>

#### 4.1.46. Which type of question do you use for an interview on short notice?

Author: Sheila Lopez

Which type of question do you use for an interview on short notice?

Please choose only one answer:

- -est question
- open ended question
- stock question
- close ended question

Check the answer of this question online at QuizOver.com:

Question: [Which type of question do you use for an Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/which-type-of-question-do-you-use-for-an-sheila-lopez-journalism?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/which-type-of-question-do-you-use-for-an-sheila-lopez-journalism?pdf=1505>

#### 4.1.47. Traditional news media-newspapers, magazines, and broadcast news op...

Author: Sheila Lopez

Traditional news media-newspapers, magazines, and broadcast news operations-provide what percentage of the factual information on the Internet?

Please choose only one answer:

- 70
- 55
- 85
- 90

Check the answer of this question online at [QuizOver.com](http://www.quizover.com):

Question: [Traditional news media-newspapers magazines Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-traditional-news-media-newspapers-magazines-sheila-lopez-jour?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-traditional-news-media-newspapers-magazines-sheila-lopez-jour?pdf=1505>

4.1.48. In journalism, a "mojo" is a

Author: Sheila Lopez

In journalism, a "mojo" is a

Please choose only one answer:

- journalist who has an unusual degree of sex appeal
- a source who provides a journalist with a good-luck charm
- a source who has the ability to bounce back from adversity
- journalist who carries her tool-computers, cameras, recorders- with her at all times

Check the answer of this question online at QuizOver.com:

Question: [In journalism a mojo is a Sheila Lopez Midterm Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-in-journalism-a-mojo-is-a-sheila-lopez-midterm-quest?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-in-journalism-a-mojo-is-a-sheila-lopez-midterm-quest?pdf=1505>

#### 4.1.49. The purpose of a slugline on a news story is to

Author: Sheila Lopez

The purpose of a slugline on a news story is to

Please choose only one answer:

- enable reporters to write the headlines for their stories
- help editors identify and track news stories as they are prepared for publication
- hit a news organization's enemies with an insult
- identify the political orientation of a news story

Check the answer of this question online at QuizOver.com:

Question: [The purpose of a slugline on a news story Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-the-purpose-of-a-slugline-on-a-news-story-sheila-lopez-journa?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-the-purpose-of-a-slugline-on-a-news-story-sheila-lopez-journa?pdf=1505>

#### 4.1.50. The broader part of the inverted pyramid is where what goes?

Author: Sheila Lopez

The broader part of the inverted pyramid is where what goes?

Please choose only one answer:

- thesis statement
- opinions
- main facts
- less significant facts

Check the answer of this question online at QuizOver.com:

Question: [The broader part of the inverted pyramid is Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-the-broader-part-of-the-inverted-pyramid-is-sheila-lopez-jour?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-the-broader-part-of-the-inverted-pyramid-is-sheila-lopez-jour?pdf=1505>

#### 4.1.51. What does "AP" mean in journalism?

Author: Sheila Lopez

What does "AP" mean in journalism?

Please choose only one answer:

- Apple Pie
- Associated Press
- Advanced Placement
- Audience Press

Check the answer of this question online at QuizOver.com:

Question: [What does AP mean in journalism Sheila Lopez Midterm Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-does-ap-mean-in-journalism-sheila-lopez-midterm-quest?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-does-ap-mean-in-journalism-sheila-lopez-midterm-quest?pdf=1505>



#### 4.1.52. What happens as the inverted pyramid narrows?

Author: Sheila Lopez

What happens as the inverted pyramid narrows?

Please choose only one answer:

- the facts become more important
- the facts become less significant
- the story gets longer
- the story becomes "harder"

Check the answer of this question online at QuizOver.com:

Question: [What happens as the inverted pyramid narrows Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-happens-as-the-inverted-pyramid-narrows-sheila-lopez-jou?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-happens-as-the-inverted-pyramid-narrows-sheila-lopez-jou?pdf=1505>

#### 4.1.53. What is one reason why the inverted pyramid is used?

Author: Sheila Lopez

What is one reason why the inverted pyramid is used?

Please choose only one answer:

- to help headline writers
- it is the natural way to tell a story
- to help writers in a hurry
- all of the above

Check the answer of this question online at QuizOver.com:

Question: [What is one reason why the inverted pyramid Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-one-reason-why-the-inverted-pyramid-sheila-lopez-jour?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-is-one-reason-why-the-inverted-pyramid-sheila-lopez-jour?pdf=1505>

#### 4.1.54. What is unnecessarily repetitious phrasing?

Author: Sheila Lopez

What is unnecessarily repetitious phrasing?

Please choose only one answer:

- summary lead
- tie back
- wicket
- redundancy

Check the answer of this question online at QuizOver.com:

Question: [What is unnecessarily repetitious phrasing Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-unnecessarily-repetitious-phrasing-sheila-lopez-journ?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-is-unnecessarily-repetitious-phrasing-sheila-lopez-journ?pdf=1505>

4.1.55. Which of the following is a lead that provides the briefest possibl...

Author: Sheila Lopez

Which of the following is a lead that provides the briefest possible summary of the major facts of the story in the first sentence?

Please choose only one answer:

- kicker lead
- quote lead
- summary lead
- jargon lead

Check the answer of this question online at QuizOver.com:

Question: [Which of the following is a lead that provides Sheila Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-of-the-following-is-a-lead-that-provides-sheila-journal?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-which-of-the-following-is-a-lead-that-provides-sheila-journal?pdf=1505>

4.1.56. \_\_\_\_ is a headline style that features one secondary headline above...

Author: Sheila Lopez

\_\_\_\_ is a headline style that features one secondary headline above one or more lines of primary headline.

Please choose only one answer:

- kicker
- jargon
- cliché
- hammar

Check the answer of this question online at QuizOver.com:

Question: [is a headline style that features one Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-is-a-headline-style-that-features-one-sheila-lopez-journalism?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-is-a-headline-style-that-features-one-sheila-lopez-journalism?pdf=1505>

#### 4.1.57. What kind of lead should not be avoided?

Author: Sheila Lopez

What kind of lead should not be avoided?

Please choose only one answer:

- question lead
- quote lead
- summary lead
- all of the above should be used

Check the answer of this question online at QuizOver.com:

Question: [What kind of lead should not be avoided Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-kind-of-lead-should-not-be-avoided-sheila-lopez-journali?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-kind-of-lead-should-not-be-avoided-sheila-lopez-journali?pdf=1505>

#### 4.1.58. What is a tie back?

Author: Sheila Lopez

What is a tie back?

Please choose only one answer:

- the special language of a special group
- begins with a quote
- a detail or details that can relate a news story to a previous development
- guide setting forth style decisions specific to a publication

Check the answer of this question online at QuizOver.com:

Question: [What is a tie back Sheila Lopez Journalism Midterm Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-a-tie-back-sheila-lopez-journalism-midterm-quest?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-is-a-tie-back-sheila-lopez-journalism-midterm-quest?pdf=1505>

#### 4.1.59. What is the headline that uses larger type on top of smaller type o...

Author: Sheila Lopez

What is the headline that uses larger type on top of smaller type on the bottom?

Please choose only one answer:

- summary headline
- transitional headline
- hammer head
- starter head

Check the answer of this question online at QuizOver.com:

Question: [What is the headline that uses larger type Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-the-headline-that-uses-larger-type-sheila-lopez-journ?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-is-the-headline-that-uses-larger-type-sheila-lopez-journ?pdf=1505>



#### 4.1.60. Which of the following tasks is not the copy editors responsibility?

Author: Sheila Lopez

Which of the following tasks is not the copy editors responsibility?

Please choose only one answer:

- checking facts
- writing stories
- checking story organization
- editing stories

Check the answer of this question online at QuizOver.com:

Question: [Which of the following tasks is not the copy Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-of-the-following-tasks-is-not-the-copy-sheila-lopez-jou?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-which-of-the-following-tasks-is-not-the-copy-sheila-lopez-jou?pdf=1505>

#### 4.1.61. What is wrong with the sentence in quotation marks?

The fire in t...

Author: Sheila Lopez

What is wrong with the sentence in quotation marks?

The fire in the building "blazed out of control and burned furiously."

Please choose only one answer:

- it is grammatically incorrect
- the author did not quote the person
- it is redundant
- there is nothing wrong with it

Check the answer of this question online at QuizOver.com:

Question: [What is wrong with the sentence in quotation Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-is-wrong-with-the-sentence-in-quotation-sheila-lopez-jou?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-is-wrong-with-the-sentence-in-quotation-sheila-lopez-jou?pdf=1505>

#### 4.1.62. Why were fewer stories being written in inverted pyramid style?

Author: Sheila Lopez

Why were fewer stories being written in inverted pyramid style?

Please choose only one answer:

- they do not provide enough information
- they are unreliable
- the influence of the non-print media
- they are backwards

Check the answer of this question online at QuizOver.com:

Question: [Why were fewer stories being written in Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-why-were-fewer-stories-being-written-in-sheila-lopez-journali?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-why-were-fewer-stories-being-written-in-sheila-lopez-journali?pdf=1505>

#### 4.1.63. Which of the following is an effective approach to journalism?

Author: Sheila Lopez

Which of the following is an effective approach to journalism?

Please choose only one answer:

- inverted pyramid
- narrative
- reporting
- first-person

Check the answer of this question online at QuizOver.com:

Question: [Which of the following is an effective Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-of-the-following-is-an-effective-sheila-lopez-journalis?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-which-of-the-following-is-an-effective-sheila-lopez-journalis?pdf=1505>

#### 4.1.64. A combination style combines which two styles?

Author: Sheila Lopez

A combination style combines which two styles?

Please choose only one answer:

- summary lead with chronological storytelling
- storytelling and sidebar
- summary lead with a narrative approach
- inverted pyramid in first-person

Check the answer of this question online at QuizOver.com:

Question: [A combination style combines which two Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-a-combination-style-combines-which-two-sheila-lopez-journalis?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-a-combination-style-combines-which-two-sheila-lopez-journalis?pdf=1505>

#### 4.1.65. What rule must be followed no matter what sort of story is being wr...

Author: Sheila Lopez

What rule must be followed no matter what sort of story is being written?

Please choose only one answer:

- inverted pyramid
- appropriate newspaper style
- abbreviation
- spelling

Check the answer of this question online at QuizOver.com:

Question: [What rule must be followed no matter what Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-rule-must-be-followed-no-matter-what-sheila-lopez-journa?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-rule-must-be-followed-no-matter-what-sheila-lopez-journa?pdf=1505>

#### 4.1.66. The good news writer uses what type of sentences?

Author: Sheila Lopez

The good news writer uses what type of sentences?

Please choose only one answer:

- long
- short
- complex
- compound

Check the answer of this question online at QuizOver.com:

Question: [The good news writer uses what type of Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-the-good-news-writer-uses-what-type-of-sheila-lopez-journalis?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-the-good-news-writer-uses-what-type-of-sheila-lopez-journalis?pdf=1505>

4.1.67. The following sentence is an example of what?

"2.AM in the morning"

Author: Sheila Lopez

The following sentence is an example of what?

"2.AM in the morning"

Please choose only one answer:

- cliché
- straightforward sentence
- redundancy
- simple words

Check the answer of this question online at QuizOver.com:

Question: [The following sentence is an example of what Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-the-following-sentence-is-an-example-of-what-sheila-lopez-jou?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-the-following-sentence-is-an-example-of-what-sheila-lopez-jou?pdf=1505>



4.1.68. Passive voices usually sound \_\_\_\_\_.

Author: Sheila Lopez

Passive voices usually sound \_\_\_\_\_.

Please choose only one answer:

- non-threatening
- weak
- awkward
- aggressive

Check the answer of this question online at QuizOver.com:

Question: [Passive voices usually sound . Sheila Lopez Journalism Midterm Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-passive-voices-usually-sound-sheila-lopez-journalism-midterm?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-passive-voices-usually-sound-sheila-lopez-journalism-midterm?pdf=1505>

#### 4.1.69. Who must a journalist consult before writing their story?

Author: Sheila Lopez

Who must a journalist consult before writing their story?

Please choose only one answer:

- the editor
- the manager
- the reporter
- the source

Check the answer of this question online at QuizOver.com:

Question: [Who must a journalist consult before writing Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-who-must-a-journalist-consult-before-writing-sheila-lopez-jou?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-who-must-a-journalist-consult-before-writing-sheila-lopez-jou?pdf=1505>

#### 4.1.70. What literal symbol(s) can be used as a transition?

Author: Sheila Lopez

What literal symbol(s) can be used as a transition?

Please choose only one answer:

- period
- quotation marks
- comma
- semicolon

Check the answer of this question online at QuizOver.com:

Question: [What literal symbol s can be used as a Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-literal-symbol-s-can-be-used-as-a-sheila-lopez-journalis?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-literal-symbol-s-can-be-used-as-a-sheila-lopez-journalis?pdf=1505>

#### 4.1.71. Why should you use jargon?

Author: Sheila Lopez

Why should you use jargon?

Please choose only one answer:

- it is too simple
- it becomes boring
- some might not understand it
- it has racial language

Check the answer of this question online at QuizOver.com:

Question: [Why should you use jar Sheila Lopez Journalism Midterm Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-why-should-you-use-jar-sheila-lopez-journalism-midterm-quest?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-why-should-you-use-jar-sheila-lopez-journalism-midterm-quest?pdf=1505>

#### 4.1.72. What voice should a journalist write in?

Author: Sheila Lopez

What voice should a journalist write in?

Please choose only one answer:

- passive voice
- first person
- third person
- active voice

Check the answer of this question online at QuizOver.com:

Question: [What voice should a journalist write in Sheila Lopez Journalism Quest](#)

Flashcards:

<http://www.quizover.com/flashcards/question-what-voice-should-a-journalist-write-in-sheila-lopez-journali?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-what-voice-should-a-journalist-write-in-sheila-lopez-journali?pdf=1505>

#### 4.1.73. Which headline rests squarely against the left side of the page?

Author: Sheila Lopez

Which headline rests squarely against the left side of the page?

Please choose only one answer:

- flush-left/ragged-right
- kicker
- center head
- none of the above

Check the answer of this question online at QuizOver.com:

Question: [Which headline rests squarely against the Sheila Lopez Journalism](#)

Flashcards:

<http://www.quizover.com/flashcards/question-which-headline-rests-squarely-against-the-sheila-lopez-journa?pdf=1505>

Interactive Question:

<http://www.quizover.com/question/question-which-headline-rests-squarely-against-the-sheila-lopez-journa?pdf=1505>