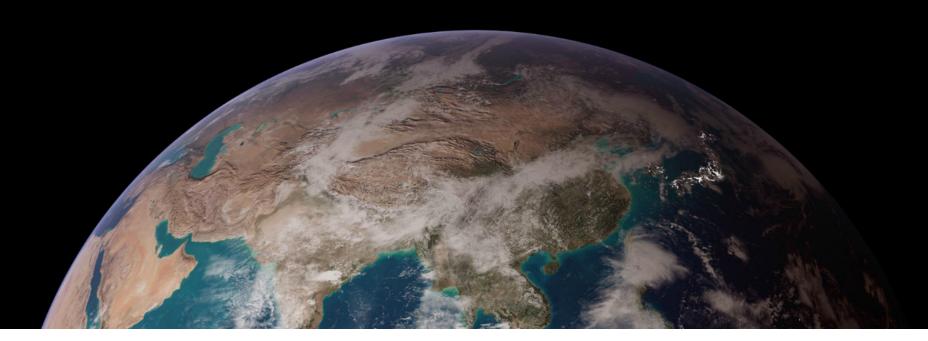
Open Educational Resources you get what you pay for, or do you?





# Open Educational Resources you get what you pay for, or do you?



# Open Educational Resources you get what you pay for, or do you?







"digitized materials offered freely and openly for educators, students and self-learners to use and re-use for teaching, learning and research"

> Academic Earth AMSER Capetown Declaration CCCOER Video Collaborative Statistics College Open Textbooks Connexions Digital Alliance Foundation Digital Marketplace Folksemantic HippoCampus JORUM Khan Academy MITE **OER Center for CA OER Commons OER Foundation** OER Project Open Textbook Catalog Open Textbook Networking OpenLearn Orange Grove **PhET Science Simulations** SOFIA Opencourseware Teachers w/out Borders **UCCP Open Access**

USG Share

"OER are teaching, learning and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use or re-purposing by others. Open educational resources include full courses, course materials, modules, textbooks, streaming videos, tests, software, and any other tools, materials or techniques used to support access to knowledge."

The William and Flora Hewlett Foundation

**Academic Earth** 

**AMSER** 

**Capetown Declaration** 

**CCCOER Video** 

**Collaborative Statistics** 

**College Open Textbooks** 

Connexions

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**SOFIA Opencourseware** 

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You Tube



#### **First Prize**

Congratulations to Blinktower, an extremely talented creative agency based in Cape Town, South Africa.

opportunities these materials create for teachers, students, and schools everywhere.

U.S. Secretary of Education Arne Duncan announced the competition with a video on

the Why Open Education Matters website. The competition received over 60 qualified



- Thanks to everyone for submitting your videos!
- What are Creative Commons licenses?
- How will the videos be judged?

entries. The winning videos are displayed below.



You Tube

Open Educational Practices and Resources OLCOS Roadmap 2012

**Open e-Learning Content Observatory Services (OLCOS)** 

OLCOS is a Transversal Action funded by the European Commission under the eLearning Programme.

Duration: January 2006 - December 2007 Website: www.olcos.org

**Project partners** 

European Centre for Media Competence, Germany European Distance and E-Learning Network, Hungary

FernUniversitaet in Hagen, Germany Mediamaisteri Group, Finland

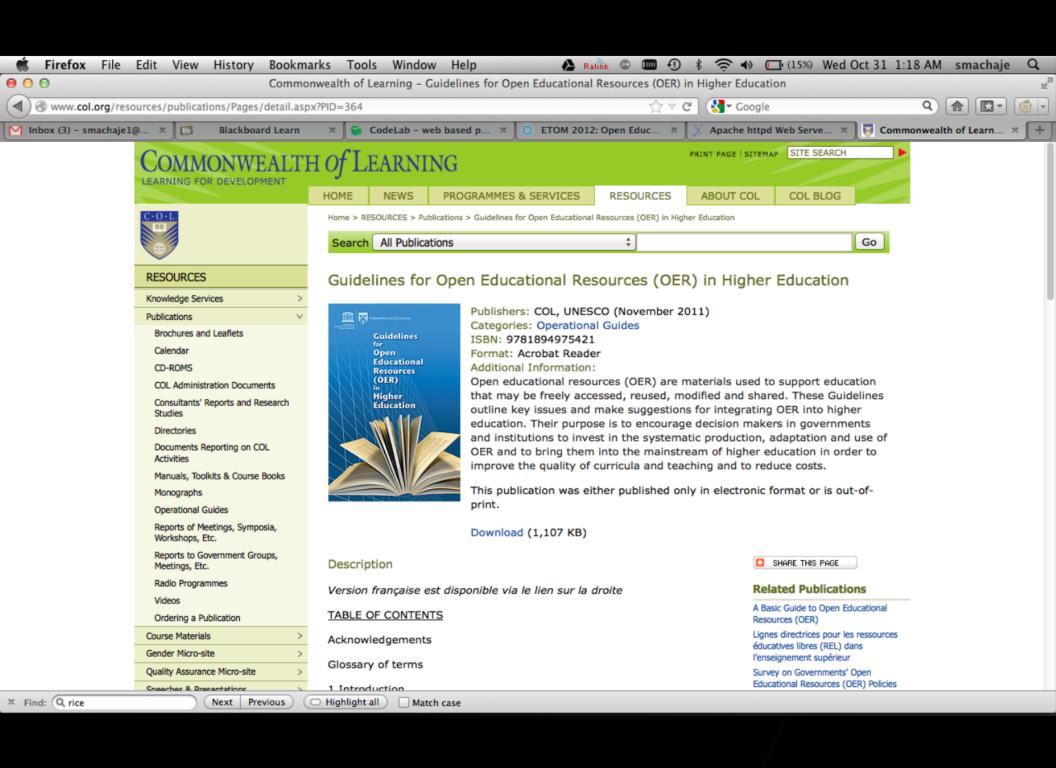
Open University of Catalonia, Spain Salzburg Research, Austria

http://www.olcos.org/cms/upload/docs/olcos roadmap.pdf

FERRAN FERRER, Núria; MINGUILLON ALFONSO, Julia; PASCUAL SOL, Mireia. (2007). Open Educational Practices and Resources: OLCOS Roadmap 2012. European Comission, eLearning Programme. ISBN: 3-902448-08-3



http://www.col.org/PublicationDocuments/Guidelines\_OER\_HE.pdf





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# Community College Consortium for Open Educational Resources



# : Campus Promo Kit

This set of materials suitable for use in promoting use of OER on a community college campus is available to everyone. Please post a **Comment** if you want to contribute other items to the **Kit**.

We are particularly interested in hearing success stories about campus implementation of OER!

#### Kit contents include:

- Marketing Materials
- Introduction to Open Educational Resources Tutorial
- · Quick Start Guide
- Open Textbook Adoption Worksheet
- · Sample OER Needs Assessment Survey
- · Policies and Models
- Professional Training Tutorials and Courses
- · Directories and Repositories
- · Open Content Licenses and Copyright information
- · Universal Accessibility
- · Case Studies
- OER Commons
- Make Textbooks Affordable Faculty Actions
- OER Workshop Toolkit (Learning4Content)
- Glossary
- References

# Why have an OER Campus Promotion Kit?

Increasingly, educators are getting involved with open educational resources initiatives. Yet, most existing resources are most appropriate for K12 and university settings. Community colleges need OER content and tools in order to apply their unique experiences and knowledge.

# OPENCOURSEWARE

## **Pages**



- » About
- » Blog
- » Campus Promo Kit
- » Colleges Promoting OER
- » Contact Us
- » Dec 4: OER Research Findings on Student Outcomes and Faculty Feedback
- » FALL 2012 CCCOER Webinar Lineup
- » FAQs
- » Find OER
- » Grants and Awards
- » Learn About OER
- » Meetings
- » Members
- » Membership Info
- » Nov 13 MOOCs: An Evolving Model of Curriculum Delivery and Assessment
- » October 30 : Supporting All of Our Students with Accessible OER
- » October 9 OER Faculty Development : Three Successful Models
- » Open Textbooks
- » Universal Accessibility
- » Webinars 2012 Archives
- » Welcome to the Consortium

### Why OER?

For authors, open publication grants access to the widest possible audience. Studies shows that their articles are cited more frequently. (Open Citation Project, 2005)

For readers, open access grants access to an entire body of literature.

For publishers, open access guarantees the widest dissemination of the articles they publish. File sharing may actually increase the market for their commercial products. (Oberholzer and Strumpf, 2004)

Funders obtain the highest impact for their investment. And universities obtain increased visibility for their scholarship.

"Models for Sustainable Open Educational Resources"

By Stephen Downes

http://www.downes.ca/cgi-bin/page.cgi?post=33401

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Lowers costs of course materials for students
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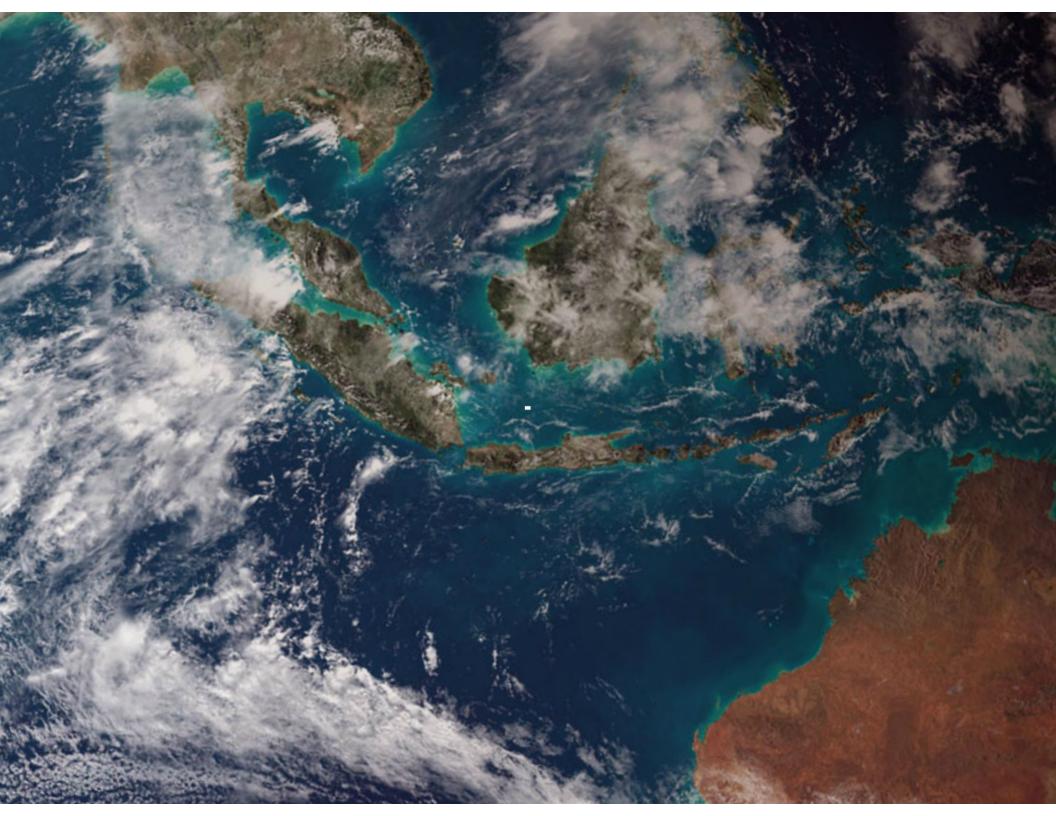
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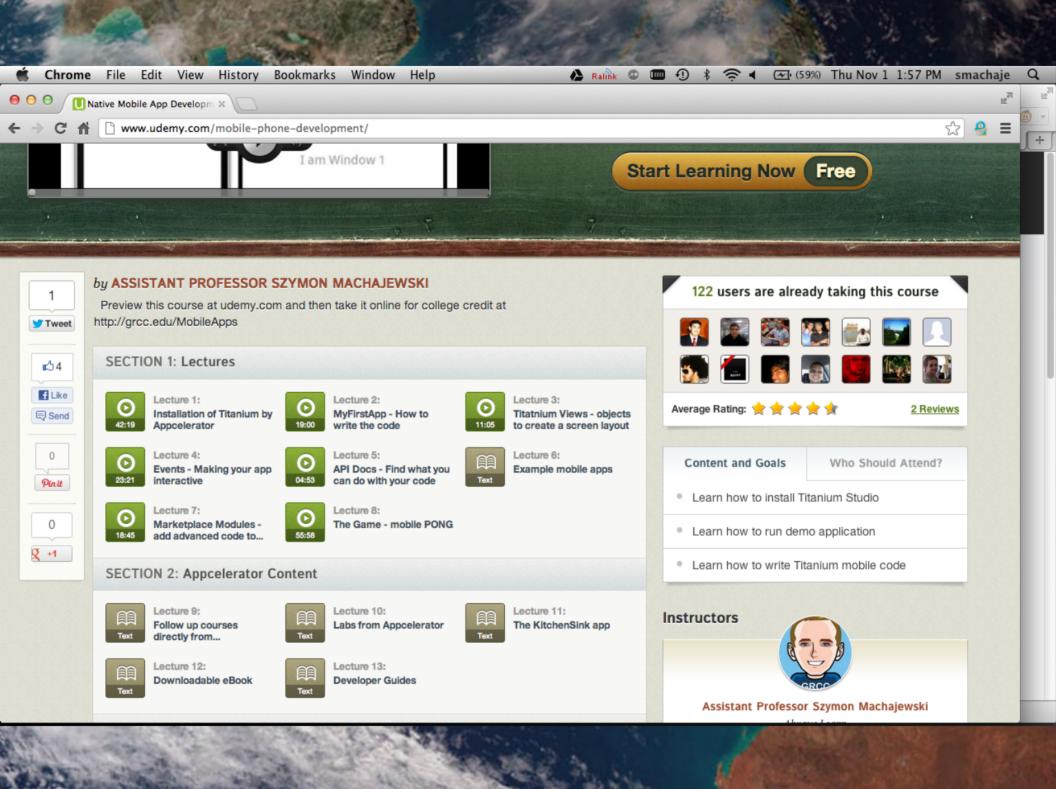
# /cgi-bin/page.cgi?post=38

# **Benefits:**

- Fosters pedagogical innovation and relevance that avoids teaching from the textbook
- Broadens use of alternatives to textbooks while maintaining instructional quality
- Lowers costs of course materials for students
- Provides opportunities to share and remix learning materials for customized and localized use
- Fast feedback loop leading to continual improvement and rapid development

http://oerconsortium.org/guide/





# **Disadvantages:**

- Quality of available OER materials inconsistent
- Materials may not meet Section 508 ADA accessibility or SCORM requirements and must be modified to bring into compliance
- No common standard for review of OER accuracy and quality
- Need to check accuracy of content
- Customization necessary to match departmental and/or college curriculum requirements
- Technical requirements to access vary
- Technological determinism created by the delivery tools

http://oerconsortium.org/guide/





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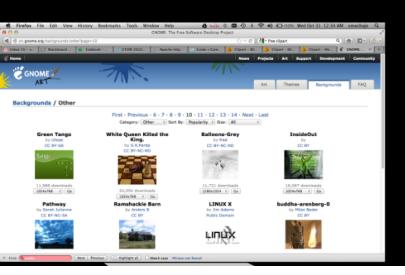




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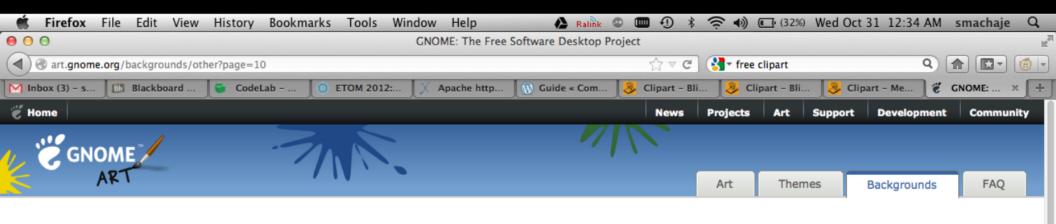
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by fred CC BY-NC-ND



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# **Connexions repository**

# http://cnx.org/

In July 2009, the Connexions Consortium was formed for interested organizations to participate in the development and growth of Connexions. The international consortium is comprised of over 20 members from countries such as China, India, South Africa, the Netherlands, and Vietnam. Members come from the for-profit as well as the non-profit sectors. The Consortium consists of Universities, Community Colleges, Foundations, and NGOs. More information can be found at <a href="http://cnxconsortium.org">http://cnxconsortium.org</a>.

Along with the Consortium, Connexions' major support has come from Rice University, the William and Flora Hewlett Foundation, the Maxfield Foundation, and Twenty Million Minds Foundation. Connexions has also received support from the Shuttleworth Foundation, National Instruments, the National Science Foundation, and Open Society Foundation.



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